

Certificate of Participation

**Sheng-Fang CHOU, Jeou-Shyan HORNG,
Chih-Hsing LIU, Tai-Yi YU, Ya-Ting KUO**

**(An Examination Of Innovativeness, Technology, And Brand Equity
: A Case Study Of The Taiwan Restaurant Industry)**

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the Asia Pacific Tourism Association Annual Conference*



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**Lwazi LM APLENI, Samukelisiwe NKWANYANA,
Nolwazi MABLEKA, Unathi S. HENAMA**

**(Airline'S Customer Retention And Loyalty Schemes With Inbound And Outbound Airlines In The Global South:
The Case Of King Shaka International Airport In South Africa)**

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**Yunhan WANG, Lihua HUANG,
Ting ZHU, Yutong HAN**
(Measurement Of Night Market Food Tourism Experience)

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Vera Shanshan LIN, Yuting REN, Shun YE
(How Interactive Video Shapes Travel Intention Of Generation Z: An Extension Of Presence Theory)

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Yung-Kuei HUANG
(Being Innovative: Does Felt Trust Matter?)

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**Tianqi CHEN, Chen Kuo PAI,
Timothy J. LEE, Haoran CHEN**
(Exploring Factors Affecting Travel Intentions In The Post-Covid-19)

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**Anna DAI, Chen Kuo PAI,
Sangguk KANG, Tingting LI**

**(Exploring The Impact Of Smart Hotel Attribute Perception And Perceived Service Innovation
On Customer Happiness And Brand Loyalty)**

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**Jeou-Shyan HORNG, Chih-Hsing LIU,
Sheng-Fang CHOU, Tai Yi YU, Da Chian HU**
(How To Improve The Employability Skills Of Tourism And Hospitality Students In Taiwan?)

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Shubin YU, Kaige ZHU

**(The Effects Of Tourist Experiential Value On Ski Destination Image And Tourists' Behavioral Intention
: The Moderating Role Of 2022 Winter Olympics Games Image)**

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Hyobeen AN, Ji-young YOON

**(The Research of Consumers' Food Shopping Behavior Online:
Focusing on RMR(Restaurant Meal Replacement) Products)**

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Jinhee LEE, Hakseung SHIN

**(Consequences Of Workcation Travel Experiences: Focusing On Place Attachment,
Transformation, And Behavioral Intentions)**

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