

Certificate of Participation

**Sheng-Fang CHOU, Jeou-Shyan HORNG,
Chih-Hsing LIU, Tai-Yi YU, Ya-Ting KUO**

**(An Examination Of Innovativeness, Technology, And Brand Equity
: A Case Study Of The Taiwan Restaurant Industry)**

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**Sheng-Fang CHOU, Jeou-Shyan HORNG,
Chih-Hsing LIU, Tai-Yi YU, Wen-Jung CHANG**
(Transformation For Sustainability: The Role Of Value Attitude And The Application Of Big Data)

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Xueqin WANG, Shangzhi QIU
(Tourist Conformity Behavior In The Destination Environment
: An Evolutionary Psychology Perspective)

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**Hyojae JUNG, Youngkyung KIM, Hei Ryeo YOON,
Jieun OH, Mi Sook CHO**

**(Comparative Study On The Preference And Purchase/Recommendation Intention
Of Korean Food Menu By Continent)**

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Suah MOON, Gaeun YEO, Hyeji SEO, Jieun OH

(A Study On The Perception And Consumption Behavior Of Convenience Store Food)

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Hsuan HSU, Chihchen KUO

**(What Is The Fundamental Concept Of The Metaverse? Constructing A Conceptual Framework For Tourism
And Hospitality Metaverse Research)**

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Chih-Hung WANG

(Career Resilience Of The Tour Leader: An Exploratory Study)

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**Hyo Jeong KANG, Jihwan YOON,
Sangwon PARK**

**(Assessing Service Attributes For Repurchaing Intentions And Co-Creation Activities:
Focusing On Low-Cost Carriers)**

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**Yu-Zhen WU, Ching-Hsu HUANG,
Wei-Ting CHAO**

(Designing Of Household Dishes To Help Food Waste Prevention Strategies)

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**Yulan YUAN, Su-ming CHIANG,
Ming-Kuang CHUNG**

**(Using Volunteered Geographic Information For Visitor Monitoring For
The Recreation Management Of Protected Areas: Yangmingshan National Park Case)**

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