



Certificate of Participation

Yu-Jin OH, Hyungbo KIM, Seung-Woo CHOO

(A Comparison Of Hotel Staycation Usage Behavior In Korea Due To Covid-19)



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APTA 2023



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Yulan YUAN, Su-ming CHIANG, Ming-Kuang CHUNG

(Using Volunteered Geographic Information For Visitor Monitoring For The Recreation Management Of Protected Areas: Yangmingshan National Park Case)

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(Pro-Poor Tourism: Does Tourism Income Distribution Matter To Tourists?)



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(Examining Consumers' Attribution Styles Towards Pricing Dynamics On Travel Platforms)

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Hakseung SHIN, YongHyeon KIM, Mira KIM, Hoon LEE

(Happy Travel Experience: Conceptualization, Scale Development, And Validation)

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Lina KIM, Sung-Eun KIM, Kwangsoo PARK

(Exploring The Effect Of Flow Experience On The Continuance Intention Toward Virtual Reality Concert)



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Kaige ZHU, Jiao LI, Han ZHOU, Juhyeok JANG

(Tourism Destination Marketing After Covid-19: The Impact Of Video Type On Digital Native Tourists' Outbound Travel Intentions)

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Birgit PIKKEMAAT, Sarah SCHÖNHERR

(Human Resource Management Of Small Family-Run Hotels - Empirical Insights From Austria)



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Lihua HUANG, Yunhan WANG, Dong HAN, Xin ZHANG

(The Spatial-Temporal Characteristics And Influential Factors Of Network Attention To Horse Tourism In Mainland China)

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Songphon UTHASAR, Anita EVES, Xuan Lorna WANG

(The Determinants Of Information Credibility On Mgc Sites: Tourist Perception On Restaurant Websites In Thailand)

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Setyo Utami WISNUSANTI, Sunhee SEO

(Halal Restaurants In Seoul: Exploring Customer Experience Using Tripadvisor Online Reviews)



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Seohee CHANG, Soo Min LEE

(Internal And External Factors In The Decision-Making Process To Purchase Environmentally Sustainable Food: Heuristic-Systematic Model)

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Chao TAN, Yhang ZHANG, Yifei HUANG

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Tae-Hwan YOON, Saerom WANG

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Ramil A. Ravanes

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