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(The Differences Between Y And Z Generation Behaviour As Gastronomic Tourist In The Digital Era)

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Chih-Hung WANG, Yu-Chun YAO, Shiu-Hua WU

(Evaluation On The Mascot-Designed Of Tourism Destination Image By Using Saussure Semiotics)

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Kyoungmin LEE, Jin Young KIM, Sohyun YOON

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