

# Certificate of Participation

#### Hakseung SHIN, Yujeong JO, Nahyun KWON, Ade WIRALDY

(Ar-Based Gamification For The Promotion Of Local Tourism: Role Of Place Attachment And Destination Knowledge)

Dr. Yeong Hyeon Hwang Chairman of Board



Certificate of Participation

#### Seon-Kyeong JEONG, Namjo kIM

(The Effects Of The Characteristics Of Youtube Tourism Contents On Flow Experiences And Behavioral Intentions)

Dr. Yeong Hyeon Hwang Chairman of Board



Certificate of Participation

#### Jia LIU, Xiaomeng JI, SooCheong JANG

(Is Blue The Most Popular Color For Tourists In Ocean Tourism? A Study On Color Preference Of Marine Tourism Based On Deep Learning)

Dr. Yeong Hyeon Hwang Chairman of Board





#### **Chien-Pang LIN, Pham Thanh TUNG**

(Assess Critical Interdependent Factors Behind Small And Medium-Sized Hotel Digitalization In Vietnam)

Dr. Yeong Hyeon Hwang Chairman of Board





### Chunqun LIU, Morgan X. YANG, Irina YU, Lisa WAN

(Motivation From Reward Cards Design: The Role Of Progress Framing)

Dr. Yeong Hyeon Hwang Chairman of Board



### Certificate of Participation

### Baoyi SONG, Huiying LIN, Yixuan WANG, Xinyu LIU, Xiao Fang LI

(How To Influence Air Travel Intention By Tourism And Air Travel Risk Knowledge In Context Of Air Disasters--A Study Based On Knowledge-Attitude-Behavior Model)

Dr. Yeong Hyeon Hwang Chairman of Board





### Hengyun LI, Jian XU, Jing ZHANG, Wei ZHANG

(The Role Of Consumer-Generated Photos In Hotel Demand Forecasting: An Artificial Intelligence Approach)



Dr. Yeong Hyeon Hwang Chairman of Board



# Certificate of Participation

### Yining YAO, Jiayu WU, Xiaoxiao XUE, Shiman DENG, Luyuan WANG

(Understanding Chinese Girlfriend Getaways' Travel Motivation And Travel Preferences: From The Perspective Of Feminist And Non-Feminist)

Dr. Yeong Hyeon Hwang Chairman of Board





#### Andreas MOELK, Mike J. PETERS

(How Tourism Managers Learn From The Covid-19 Crisis? From Management Practice To Strategic Change)



Dr. Yeong Hyeon Hwang Chairman of Board





### **Akarapong UNTONG, Kansinee GUNTAWONGWAN**

(Patterns And Magnitude Of Linking The Economic Benefits From Tourism To Local Communities: A Case Study Of Chiang Khan Walking Street, Loei Province)

Dr. Yeong Hyeon Hwang Chairman of Board





#### Yifei HUANG, Chao TAN

("No Worry, Have A Cup Of Tea First" Research On The Development Problems And Countermeasures Of Macao'S Tea Restaurants In The Post-Epidemic Era)

Dr. Yeong Hyeon Hwang Chairman of Board



# Certificate of Participation

#### Young-Joo AHN, Jessica THE, Kiattipoom KIATKAWSIN

(A Cross-Cultural Study On The Relationship Between Festival, Informal Social Groups, And Subjective Well-Being.)

Dr. Yeong Hyeon Hwang Chairman of Board





#### **Kaihan YANG**

(Attributes, Mechanisms, And Compromises In Collusion: The Production Of Authenticity In Rural Dali, Yunnan, China)

Dr. Yeong Hyeon Hwang Chairman of Board



# Certificate of Participation

#### Inês CARVALHO, Ana RAMIRES, Montserrat IGLESIAS, Alexandra FIDALGO

(Traveling To Learn A Language – What Determines Formal And Informal Language Tourism?)

Dr. Yeong Hyeon Hwang Chairman of Board