

Meng-Lei HU

(A Criteria Model Of Sustainable Food Literacy In Taiwan)

In Recognition of Contribution to APTA 2023, the Asia Pacific Tourism Association Annual Conference



Wen-Hwa KO, Hsin-Ling WANG, Min-Yen LU

(Evaluation Of The Importance Of Sustainable Culinary Creativity Indicators)

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Sun HAO

(The Intentions Of Data Sharing And Using Smart Technologies For Smart Tourism: The Impact Of Construal Level Theory)

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Chun-Fang CHIANG

(Exploring The Factors In Customer Brand Experience Toward A Branded Coffee Chain)

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Chung-Jen WANG, I-Hsiu YANG, Yu-Ren WANG

(Discover The Best Wine For You: Evidence The Acceptance Of Technology In Vivino With Technology Acceptance Model)

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Chung Min LEE, Min Ho CHO

(Effects of Flow Experience on Self-efficacy and Proactive Behavior during Experiential Activities)

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Eugeene Emmanuel C. BENICTA

(Tuloy Po Kayo (Come In, Please): An Analysis Of The Sustainable Homestay Practices In The Philippines)

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Chih-Ching TENG, Ya-Jen CEHNG, Tzu-Hui CHIANG

(How Resilient Leadership Influences Hotel Service Innovation Performance During The Pandemic)

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Shan JIANG, Seung-Woo (Ryan) CHOO

(A Study On Chinese Perception Of K-Culture Through Social Media Big Data Analysis)

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